

The 2018 Clarion West Summer Write-a-thon

Clarion West is Seattle's best kept secret — a nonprofit writer's workshop that fosters some of the world's most exciting voices in speculative fiction.

The annual Write-a-thon is Clarion West's six-week-long annual online fundraiser and a summer tradition for over 250 participants. Participants set public writing goals on their personal Write-a-thon page, then work toward them. Friends and family can pledge donations in support. It's like a walkathon, but with writing.

Sponsorship of the Clarion West Write-a-thon is an excellent opportunity to reach hundreds of serious writers, many who have already been published in journals, magazines, online editorials, and in print. In addition, you'll reach their supporters and other leaders in philanthropy, both locally and around the world. Increase your reach, support new and important speculative fiction, and help make it available through free public readings!

Jupiter Sponsor: \$5,000

Jupiter's diameter is 142,800 km — needless to say, you'll make the biggest impact!

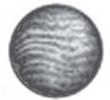
- * Business logo and link on event website
- * Recognition with logo on all 2018 summer event listings, PR, programs, etc.
- * Signed 2018 reading poster
- * Signed book from each 2018 summer instructor
- * Invitations to private author events
- * Collateral/swag available at all summer reading events in 2018 (materials provided by sponsor)
- * Thanked at all summer 2018 public readings



Neptune Sponsor: \$500

Neptune's diameter is 49,528 km — don't play iTunes, sponsor our Neptunes!

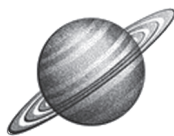
- * Business name on event website
- * Recognition on all 2018 summer event listings, PR, programs, etc.
- * Signed book from one 2018 summer instructor of your choice
- * Thanked at all summer 2018 public readings
- * Invitations to private author events



Saturn Sponsor: \$2,500

Saturn's diameter is 120,660 km — undefeated solar system hula hoop champion!

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- * Recognition with logo on all 2018 summer event listings, PR, programs, etc.
- * Signed 2018 reading poster
- * Signed book from each 2018 summer instructor
- * Invitations to private author events
- * Collateral/swag available at two summer reading events in 2018 (materials provided by sponsor)
- * Thanked at all summer 2018 public readings



Earth Sponsor: \$250

Earth's diameter is 12,756 km — still the only planet with chocolate!

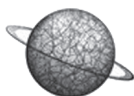
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Uranus Sponsor: \$1,000

The diameter of Uranus is 51,118 km — the jokes must flow!

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- * Signed 2018 reading poster
- * Signed book from two 2018 summer instructors of your choice
- * Invitations to private author events
- * Thanked at all summer 2018 public readings



Exposure

Over 250 participants and their sponsors will see your logo and company name on our event pages and part of our reading series and newsletters. Clarion West has more than 1,200 unique emails on our mailing list including alumni, friends and supporters. In addition, the Clarion West Summer Reading Series has a regular audience of between 70–250 unique attendees who will hear about your sponsorships and see your logos.

