

The 2020 Clarion West Summer Write-a-thon Sponsorship Packages

Exposure

Over 250 Write-a-thon participants and hundreds of their readers and supporters will see your logo and/or company name on our event website; on our social media pages — Facebook (1,056 followers), Twitter (3,030 followers), and Instagram (366 followers); recognized at our reading series (averaging 70–250 attendees at each of the 6 summer readings); and in other distributed summer materials.

Clarion West has more than 4,500 unique emails on our mailing list, including alumni, friends, readers, and supporters, who will see your business name and/or logo throughout the summer.

Be our first Presenting Sponsor for \$5,000! The presenting sponsor — the Jupiter Sponsor — will be prominently listed on all of our event materials and messaging. Support the literary arts and speculative fiction writers in Seattle and the thousands of science fiction, fantasy, and horror fans who love them!

Our Mission:

We support emerging and underrepresented voices by providing writers with world-class instruction to empower their creation of wild and amazing worlds. Through conversation and public engagement, we bring those voices to an ever-expanding community.

Previous sponsors include:

- * Bill Speidel's Underground Tours
- * Pegasus Book Exchange
- * Dr. Thomas Bridgman, DDS
- * The University Book Store
- * Brick & Mortar Books
- * Third Place Books



Earth Sponsor: \$250

Earth's diameter is 12,756 km — still the only planet with chocolate!

- * Business name on event website
- * Recognition on 2020 summer event listings, programs, etc.
- * Invitations to private author events
- * Sponsor recognized on our public media channels at least one time

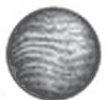


Neptune Sponsor: \$500

Neptune's diameter is 49,528 km — the planet farthest from the sun, but not farthest from our hearts!

All of the above, plus:

- * Signed book from one 2020 summer instructor of your choice
- * Business name recognized in opening remarks at all summer readings

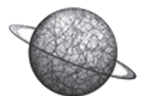


Uranus Sponsor: \$1,000

Uranus is 51,118 km in diameter — our solar system's ice giant!

All of the above, plus:

- * Sponsor recognized on our public media channels once a week
- * Signed book from two 2020 summer instructors of your choice
- * Signed 2020 reading poster

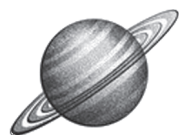


Saturn Sponsor: \$2,500

Saturn's diameter is 120,660 km — undefeated solar system hula hoop champion!

All of the above, plus:

- * Signed book from each 2020 summer instructor
- * Sponsor can provide materials to distribute at one summer reading of your choice



Jupiter Sponsor: \$5,000

Jupiter's diameter is 139,820 km — our heavyweight champion, you'll make the biggest impact!

All of the above, plus:

- * Sponsor recognized in all weekly event emails
- * Sponsor can provide materials to distribute at all six summer readings

